



ABOUT ME

i've been told that if i were a superhero, i'd be "the analyzer." i love to learn new things and assimilate them with my own life experiences. i enjoy yoga, photography, and good conversations. i believe that art heals. i am meticulous about typography. i want to serve people in my life, and always continue growing through all that i experience.

WORK EXPERIENCE

- sep 2007 – present **Sherri May & Company** / Phoenix, AZ / [art director](#)
oversee and direct small team of designers. produce marketing materials and direct mail advertising for national clients. train designers on new software applications and keep team current with advertising trends. manage website, blog and other social media outlets. responsible for image and creative direction of agency.
- sep 2010 – present **Urban Yoga** / Phoenix, AZ / [registered yoga teacher](#)
teach hatha yoga vinyasa-style classes with a strong emphasis on gratitude and overall contentment.
- oct 2004 – sep 2007 **Applied Creative, Inc.** / Scottsdale, AZ / [senior graphic designer](#)
responsible for creation of direct-mail advertising, brand identity, website design, promotional materials and all other printed collateral for local and national clients. other responsibilities include copywriting, press-checking and working directly with clients to ensure accurate and effective results.
- mar 2003 – jul 2004 **Equinox Fitness Clubs** / NY, NY / [graphic designer](#)
instrumental part of in-house design/marketing team working with a broad range of media to promote national luxury brand. projects include direct-mail, html email advertising, interior and exterior club signage, brand identity, UI development, packaging, and all other printed collateral for club operations and promotion for 22 health clubs nationwide. other duties include hiring and managing art department interns.
- jun 2001 – nov 2002 **Marsh Media, Ltd.** / St. James, NY / [graphic designer](#)
responsible for concept, design and production in these disciplines: corporate design and identity, editorial design, logos, web site design, website banner advertising, print advertising, brochures, newsletters, manuals, postcards, posters, forms, direct mail.
- nov 2000 – jun 2001 **The Microsurgery Advanced Design Laboratory (MADlab)** at the Johns Hopkins Hospital / Baltimore, MD / [intern](#)
created video, web design and photography as needed to aid research team.
- summer 2000 **Surproduction s.a.s.**, Florence, Italy / [intern](#)
assisted with production and post-production for video, including graphic design, motion graphics and videography. contributed to an installation for the Venice Biennale of Architecture and two program identities for the Italian television station TMC2.



EDUCATION

Ottawa University, Phoenix, AZ, M.A. in Professional Counseling, Concentration in Expressive Art Therapy (*in progress*)

The Maryland Institute College of Art, Baltimore, MD, B.F.A. general fine arts, May 2001

studies included drawing, painting, sculpture, printmaking, photography, video and graphic design

Studio Art Centers International, Florence, Italy, semester abroad

established contacts and studied design culture by working with a local production company. became competent in Italian language.

VOLUNTEER EXPERIENCE

fall 2008 - present **The Welcome to America Project** / Phoenix, AZ / [board member, & communications committee chairperson](#)
oversee all communications projects, develop marketing materials and brand standards.

april 2007 - may 2010 **Highlands Church** / Scottsdale, AZ / [youth leader](#)
mentored high school students. prepared and led weekly bible study. counseled and encouraged students.

august 2009 &
august 2010 **Highlands Church** / Scottsdale, AZ / [Creative Arts Camp teacher](#)
created art projects for elementary and middle school students to work on as a group. emphasized community art and individual exploration of different art media.

november 2008 **Fountain Hills Unified School District #98** / Fountain Hills, AZ / [presenter](#)
spoke to 70 High School Students in the Fountain Hills High School Hospitality Management Program (FCCLA) about my experience in Uganda. developed games and slideshow to educate them for an upcoming trip they had planned. informed them how they could effectively interact with people in Uganda.

july 2008 **Food for the Hungry** / Piswa, Uganda, Africa / [volunteer](#)
joined a small team traveling to Uganda. our goal was to come alongside the community to assist in construction of a primary school, fund the project, learn about their culture, and bridge cultural gaps between our community and theirs. they were suffering from deforestation, poor healthcare and lack of education. we also had the opportunity to speak with the women to dispel many myths they had about human sexuality, and to encourage and counsel them in their role as wives, mothers and workers.

june 2007 **Habitat for Humanity** / New Orleans, LA / [volunteer](#)
assisted with Hurricane Katrina rebuilding efforts that were still greatly needed almost two years later.

PROFICIENCY

Adobe CS5, Microsoft Office, basic HTML & CSS, digital photography, 35mm photography, photo retouching

ART MEDIA

oils, acrylics, charcoal, clay, screenprinting, mixed media

EXHIBIT

Burning Man Experience, Perihelion Arts, Phoenix, Arizona
august 2006

solo photography show highlighting over 90 documentary photographs of the Burning Man Festival in Nevada.